The son of a clothing store manager, Stanley Moore was born in Wharton, Texas and attended Rice University. He managed the campus bookstore and worked at night for Houston’s electric company. He took a cut in pay when he got his first job out of school, which was with Hughes Tool Company as an engineer. During the 1940s, Moore noticed that field hands weren’t caring for their drill collars because they lacked the necessary technical knowledge. To address this problem, Moore and three associates formed Drill Collar Service Co., the first business to offer service maintenance calls directly to drilling rigs. The business expanded into engineering and tool-making and in 1953 became Drilco Oil Tools Inc. The company earned a solid reputation for its responsiveness to the complaints and suggestions of the oilman. Moore received six patents for oil field tools he developed. It has been said that the ideas he brought to the industry saved it hundreds of millions of dollars.